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EPublishing With InDesign CS6: Design And Produce Digital Publications For Tablets, Ereaders, Smartphones, And More





Synopsis

Here's the designer's guide to creating excellent e-books with InDesign Creative professionals are designing more and more e-books and e-zines as digital publishing increasingly gains market share. This book pulls together a wide range of essential information to help them maximize the versatility of InDesign for e-publishing. If you need to know how to build, deploy, and manage digital publications using InDesign, here's your guide to the process, from understanding the platforms and devices and how best to design for them to creating media-rich content for multiple formats using a variety of technologies. Designers are seeking to sharpen their skills to compete in todayâ [™]s e-publishing market, and this book is packed with necessary information about creating and adapting content for e-publication Explains how to plan a new digital publication, convert a print publication to digital, add multimedia and interactivity, and publish and distribute the finished product Covers platforms, devices, and formats; creating media-rich content; designing for different devices; and managing digital publications Examines Adobe's Digital Publishing System, CSS, HTML5, and other commercial vehicles available for e-publishing on multiple platforms, including iPad, Kindle, NOOK, and other tablets and e-readers ePublishing with InDesign is a valuable tool for designers seeking to boost their skills and create cutting-edge e-publications.

Book Information

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Customer Reviews

Buyers of this book ought to read its intent before buying. This book's purpose is to teach you about how to use InDesign for ePublishing, which includes many types of graphic production, not just

eBooks. Those ePublishing goals include eMagazines, web pages, pamphlets, mailings, etc. The author is informative and knowledgeable. I would urge the author to write something focused on eBooks, which I perceive as the main interest of most buyers of this type of book.

I've already formatted a couple ebooks, but I needed info on interactive publications and this fit the bill perfectly. The best thing I can say is that this author explains every option for creating an ePublication, factually stating the pros and cons, without trying to persuade the reader to his opinion of what he believes is best. The book is thorough and covers not only the process of creating it (screenshots of InDesign panels) but the differences of how the your readers can use the interactivity. He also differentiates the technology of ePub used for ebooks and Digital Publication creation. Even after all the reading I've done on the subject I came away with a much more clear understanding of the two.

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I have been through quite a large number of instructional books like this one and have been extremely impressed with the quality! It is written well, with great care put into giving you enough background and just pure knowledge about the subject of epublishing, that when you come out on the other side, you really feel like you know the world. Certainly a great addition to anyone's library if you are even considering getting into digital publishing!

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